

# Exhibit I

## Attorney endorsements (11)

Are you an attorney? Endorse this law



**George Sink**, Car accident Attorney on Dec 20, 2016

**Relationship:** Supervised lawyer

George Theodore Sink Jr. is by far one of the finest lawyers I know. He's intelligent, honorable, and caring. He has my unswerving recommendation.

## “Side by Side :30” TV Spot



A car wreck can come at you fast  
So you need a law firm that moves even faster  
Call George Sink Injury Lawyers at 999-9999  
We have the experience to help get your money faster  
And we'll stand by you every step of the way

A still from a TV spot showing two men in dark suits and red ties standing on a multi-lane highway. The man on the left is older, and the man on the right is younger. They are both looking towards the camera. In the background, a car is visible on the road.

**GEORGE SINK**  
ATTORNEY AT LAW

**GEORGE SINK JR.**  
ATTORNEY AT LAW

**George Sink, P.A. (854) 999-9999**  
INJURY LAWYERS

George Sink, Jr licensed in GA & SC. George Sink, Sr licensed in SC.

**I'm attorney George Sink and this is my son, attorney George Sink**  
If you've been hurt on the highway, call all 9s.  
That's 999-9999. **We're here to help you Side by Side**

Call George Sink Injury Lawyers at 999-9999 now

## “Furious:30” TV Spot



Voice over: When you're hurt

Woman: "Please, I need your help –fast."

Gs Sr: We'll be right there.

VO: You need help fast.

Gs Jr: Just call all 9s. That's 999-9999

Gs Sr: Our firm has the experience you need to get your money faster.

If you ever need us again, just call all 9s

Gs Jr: Don't get furious. Call all 9s fast.



**At George Sink Injury Lawyers, we'll come to you**

**On the DOUBLE.** (pun being that there are two George Sinks who will come to a client's home quickly).

Jingle



## “Gone :30” TV Spot

Voice over: This commercial is rated R for Results.

Time it took to get in an accident: 9 seconds

Time to took for you to pick up the phone: 9 minutes

If you called the number, then your worries could be gone. Gone in all 9s



**GS Sr: I'm attorney George Sink. Gs Jr: I'm attorney George Sink.**

Hurt on the highway? Our firm has the experience to help you get your money faster.

Call anytime, day or night . George Sink Injury Lawyers will be there for you **on the double. (pun about two George Sinks)**

A video frame showing two men in suits and red ties. The man on the left is younger, and the man on the right is older. They are standing in front of a building with columns. At the bottom, there is a blue banner with white text and stars.

**GEORGE SINK JR**  
ATTORNEY AT LAW

**GEORGE SINK SR**  
ATTORNEY AT LAW

**George Sink, P.A.** (843) **999-9999**  
INJURY LAWYERS

Prior results by the law firm do not guarantee similar outcomes.

Call all 9s to leave your worries in the dust. That's 999-9999

## “Pyramid” TV Spot



Explorer 1: “This is it. The answer I’ve been looking for. Come, come quickly!”

Explorer 2: “What does it say? It says “Call all 9s.””

George Sink, Sr: It’s not hard to figure out!

George Sink, Jr: If you’ve been hurt on the highway, call all 9s.

An advertisement for George Sink, P.A. featuring two men in suits. The man on the left is younger, and the man on the right is older. They are standing in front of a blue background with white stars. The text "George Sink, P.A. (843) 999-9999" is displayed prominently, with "INJURY LAWYERS" below it. A disclaimer at the bottom reads: "Prior results by the law firm do not guarantee similar outcomes."/>

**George Sink, P.A. (843) 999-9999**  
INJURY LAWYERS  
Prior results by the law firm do not guarantee similar outcomes.

**I’m attorney George Sink and I’m attorney George Sink**

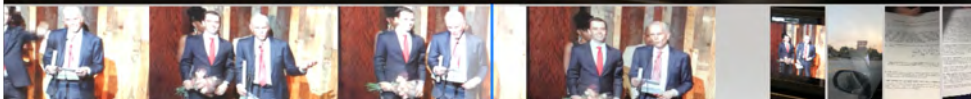
Our law firm has the experience to get your money faster.

And make your wreck ancient history. Just call all 9s



## North Charleston

May 13, 2018 7:37 PM










ess

George Sink, P.A. Injury Law...

George Sink, P.A. Injury Lawyers  
Sponsored ·

SAFETY ALERT! - Watch for Eclipse safety tips



**GEORGE SINK, JR.**  
ATTORNEY-AT-LAW

**GEORGE SINK, SR.**  
ATTORNEY-AT-LAW

**ECLIPSE SAFETY ALERT**  
George Sink, P.A. INJURY LAWYERS

**Eclipse Driving Safety Alert**

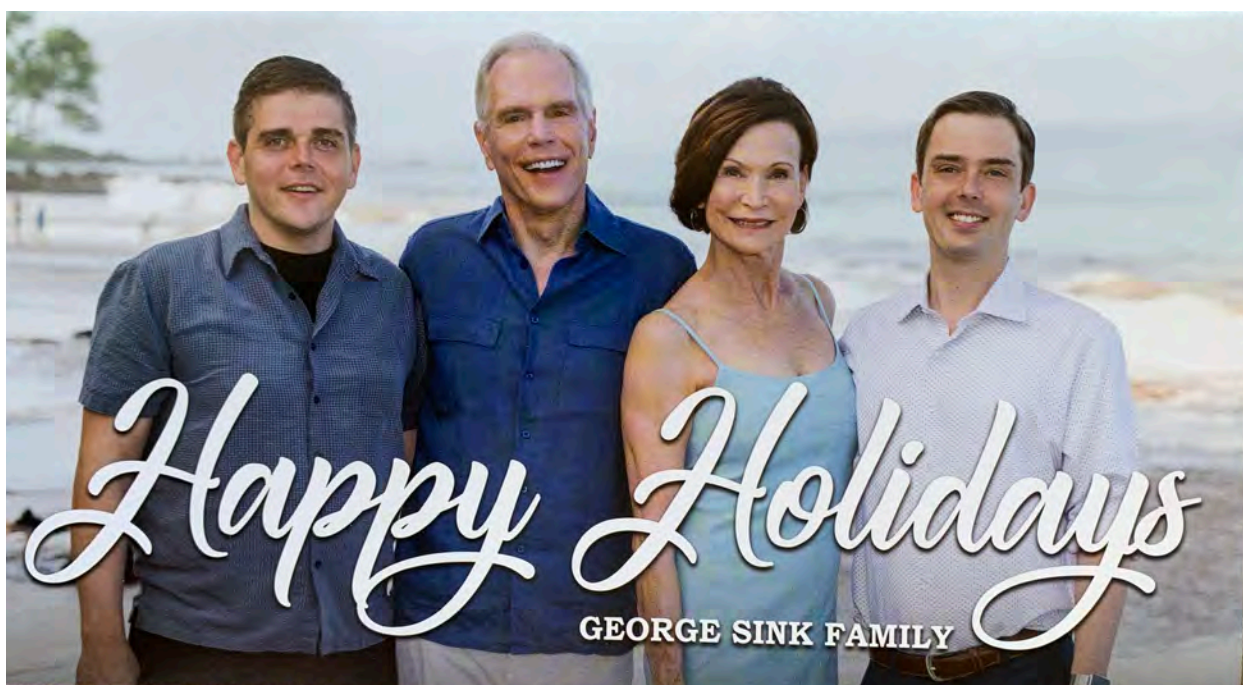
Many people will inadvertently find themselves witnessing the total solar eclipse in South Carolina as they go about their daily business. Drivers caught unaware during t...

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*Greetings*

George, Jeannette, Alex, George Sink Jr.,  
and everyone at George Sink, P.A.  
Injury Lawyers send you our very  
best wishes for this holiday season.

*George*





## *Season's Greetings*

George, Jeannette, Alex, George Sink Jr., and everyone at George Sink, P.A. Injury Lawyers send you our very best wishes for this holiday season.

*George Sink Sr.*



## Two George Sinks

Open on GT, talking to camera. Reception Desk behind him

GT: I'm attorney George Sink. If you've been hurt in a car wreck ...

Pan camera shot wider from GT to see client sitting on couch. Client looks puzzled and says..." Hey! I thought he was George Sink!" pointing at Mr. Sink as he walks into frame

Client: Hey! I thought he was George Sink!

George Sink enters frame fully, client between him and GT. GS explains to client

GS: *I am and he is, too* *Attorney* ~~He is, I'm proud to say~~ there are now Two George Sinks serving injured people

GT speaks to GS, then to Camera

GT: Thanks, Dad. George Sink Injury Lawyers has over 40 attorneys to serve you

Client jumps in to speak

Client: ...including Two George Sinks!

GS on camera

GS: If you've been hurt on the highway

GT on Camera

GT: call 999-9999

Client to Camera

Client: That's all 9s!

GS: I'm attorney George Sink

GS on camera

GT: and I'm attorney George Sink

GS: George Sink Injury Lawyers...

Client: With Two George Sinks

GS, GT, Client on screen

GT: ....is here to serve you. Just call all 9s!

Two George Sinks	
Open on GT, talking to camera. Reception Desk behind him	GT: I'm attorney George Sink. If you've been hurt in a car wreck ...
Pan camera shot wider from GT to see client sitting on couch. Client looks puzzled and says..." Hey! I thought <u>he</u> was George Sink!" pointing at Mr. Sink as he walks into frame	Client: Hey! I thought <u>he</u> was George Sink!
George Sink enters frame fully, client between him and GT. GS explains to client	<i>I am + he is too!</i> GS: <b>He is! I'm proud to say there are now Two George Sinks serving South Carolina</b> <i>injured people.</i>
GT speaks to GS, then to Camera	GT: Thanks, Dad. George Sink Injury Lawyers has over 40 attorneys to serve you
Client jumps in to speak	Client: ...including Two George Sinks!
GS on camera	GS: <b>If you've been hurt on the highway</b>
GT on Camera	GT: call 999-9999
Client to Camera	Client: That's all 9s!
	GS: <b>I'm attorney George Sink</b>
GS on camera	GT: and I'm attorney George Sink
	GS: <b>George Sink Injury Lawyers...</b>
	Client: With Two George Sinks
GS, GT, Client on screen	GT: ....is here to serve you. Just call all 9s!





